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Wiggly Bridge Distillery Collaborates with The Greg Hill Foundation for Charitable Bourbon Edition, Raises \$10,620.

York, Maine - April 19, 2024 — Wiggly Bridge Distillery is proud to announce a successful partnership with The Greg Hill Foundation, culminating in a generous donation of \$10,620 to support the foundation's mission of responding to immediate requests for assistance, to improve the lives of local families touched by tragedy. This generous donation was generated through the sales of the "Greg Hill Edition" bourbon, a special blend meticulously crafted by Greg Hill in collaboration with Wiggly Bridge Distillery's founders, father-son duo Dave and David Woods. Together, they handpicked and blended unique barrels to produce this exclusive bourbon, ensuring each bottle contributed to the cause.

This collaboration was a hands-on endeavor involving both parties, highlighted by a visit to the distillery by Greg Hill himself. During this visit, he personally tasted and selected from 14 distinct barrels to craft this special release. Faced with a challenging decision between two standout barrels, the decision was made to blend them, enhancing the bourbon's unique qualities. This choice not only resulted in a more exquisite bourbon but also increased the number of bottles available, thereby raising additional funds for the foundation.

The "Greg Hill Edition" bourbon not only raised funds for The Greg Hill Foundation but also broadened its impact by contributing to other charitable causes. The initiative extended beyond the creation of the bourbon to a high-profile event supporting the American Cancer Society. The event featured Greg Hill as the celebrity bartender, alongside special guests Courtney Cox from his WEEI radio show and former New England Patriot Devin McCourty. One of the evening's highlights was the spirited auction of a single bottle from the limited edition batch. The atmosphere was electric as attendees vied for the coveted Bottle #7, with Devin McCourty placing the winning bid of

\$1,000. This remarkable sale underscored the unique value of this small-batch craft bourbon and its appeal to collectors and philanthropists alike.

The campaign concluded with a check signing event hosted at the scenic Davio's Seaport, renowned for its stunning views and exceptional hospitality. The event was not only a celebration of the successful fundraising effort but also an exemplary showcase of community and business partnership.

The check presentation was attended by key sales representatives from Masciarelli, Wiggly Bridge Distillery's Massachusetts distributing partner who will be instrumental in the distribution process and pivotal in making future initiatives a success. Their presence and enthusiasm underscored the strong relationships and potential for future collaborations.

"I love being able to share what we do. The distillery is our passion and to be able to not only create an enjoyable product, but also use it to create a positive ripple effect is really the ultimate goal. Wiggly Bridge Distillery is committed to making a meaningful impact and our collaboration with The Greg Hill Foundation is a testament to this commitment," said Dave Woods Founder/Distillery of Wiggly Bridge Distillery. "We are grateful for the support of everyone who purchased our special edition bourbon."

The event at Davio's Seaport provided an ideal backdrop for this significant occasion, featuring attentive and friendly staff, alongside a selection of delicious food and drinks that perfectly complemented the celebratory atmosphere.

Greg Hill, founder of the Greg Hill Foundation, expressed his gratitude and enthusiasm for the collaboration: "This was a really unique opportunity to meet the two Dave's. This is a labor of love, a family business and to see what they have created in Maine is really cool. This project is going to benefit the foundation which is really important to me and gives us the opportunity to raise some money for our beneficiaries. I can't thank them enough for giving me the opportunity to get up there." Greg Hill also expressed he is looking forward to future collaborations with Wiggly Bridge Distillery.

Wiggly Bridge Distillery looks forward to continuing its support for community initiatives and exploring further opportunities for partnerships that can leverage their products for charitable causes.

About Wiggly Bridge Distillery:

Wiggly Bridge Distillery is a distinguished name in the world of craft spirits, handmade in York, Maine, and known for its commitment to quality and award winning spirits globally. The idea to make craft spirits all started when David Woods and his son, Dave joked “let’s make our own whisky” over a family dinner. Since then the father-son team have taught themselves how to fabricate their own copper stills by watching YouTube videos and developed craft spirits based on techniques they learned from reading books from the 1800s. A York, Maine success story. From hobby to obsession to profession, the Woods family has created award-winning spirits, which include their small barrel bourbon, white whisky, small barrel rum, white rum, vodka and gin and agave that has received a double gold medal and best of category at the Seattle International Tasting awards. The first Wiggly Bridge Distillery opened in 2012 in York Beach, Maine and in 2016 the family added a second, larger distillery on Route 1 in York.

About the Greg Hill Foundation:

The Greg Hill Foundation is a non-profit organization established in 2010 with a mission to respond to the immediate needs of families that have been touched by tragedy. Founded by radio personality Greg Hill, the foundation has a strong track record of supporting individuals and families in times of crisis, providing assistance and relief when it is needed most. Since its inception, the foundation has donated well over \$25,000,000 to its beneficiaries.

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